



Doggie-Bags(R) Addresses a Public Nuisance and a Serious Health Issue Caused by Exposure to Dog Waste

80 Million Dogs Produce Up to 10 Million Tons of Dog Waste Annually, Contaminating Water, and Exposing Children to Diseases - In Response, Doggie-Bags(R) Offers Consumers a Solution to Dispose of "Dog Pollution" Responsibly



Press Release Source: D.B. Products, Inc. On Tuesday April 27, 2010, 8:20 am EDT

DEERFIELD BEACH, Fla., April 27 /PRNewswire/ -- Imagine more than 10 million tons (9 million metric tons) of animal waste annually! Where does it all go? According to William Brinton, president of Woods End Laboratories, Inc., a non-profit research organization, 10 million tons (9 million metric tons) of dog and cat waste is generated annually in the U.S. The lab has specialized in analyzing animal waste since 1974.

Besides being a public nuisance, experts agree that conservatively more than four million tons of dog waste pollutes America's waterways each year. This results in contaminating drinking water and exposes serious health threats to children who come in contact with pet waste when playing in the yard, at a park, while at camp, or during a day at the beach.

Essentially, wherever large numbers of dogs congregate, according to the Centers for Disease Control (CDC) and Prevention Division of Parasitic Diseases, the issue of dog waste is a serious and growing concern nationwide.

In recognition of this growing public health issue, Doggie-Bags(R), the industry leader in the design and manufacture of biodegradable dog waste clean-up bags and dispensers, today announced that Doggie-Bags(R) has launched a national public education campaign in support of "National Scoop the Poop Week" which is observed this week through April 30.

Doggie-Bags(R) Responds to a Serious Problem with a Cost-Effective Solution

"Four million tons of dog waste is more than a nasty nuisance," says Alan Wald, founder and designer of Doggie-Bags(R) products. "Dog waste is increasingly becoming a serious health crisis by posing health hazards for children and adults alike."

According to the CDC, dog waste transmits several common parasites, including Round Worm, also known as Toxocariasis, Campylobacteriosis, a bacteria causing gastrointestinal illnesses in humans, and Cryptosporidium, a protozoan parasite that causes gastrointestinal illness in humans. These diseases can be particularly serious to children, the elderly, and individuals with compromised immune systems.

Mr. Wald adds, "While our company has grown year after year, we are finding that dog clean-up is increasingly a problem for home owners, in camp grounds, around apartment complexes, in city parks, at dog-friendly beaches, and a myriad of other locations where there are dogs." He added, "Unfortunately, there is a lack of awareness on this issue.

"We are stepping up our public education efforts on this important issue and are currently in discussions with national retail stores in helping to increase awareness, and supply earth-friendly resources that will ultimately reduce the amount of animal waste contaminating ground water and the earth. By taking positive action we honor our corporate mission and our responsibility to help protect the environment."

"Given that Doggie-Bags(R) product's tagline is, 'Number 1 in the Number 2 Business,' we are well-poised to address this important issue about dog waste, the impact it has on the environment, as well as the health concerns associated with dog waste," said Marlene Wald, president of D.B. Products, Inc. "What better timing than now in the spring to help the public. During 'National Scoop the Poop Week' we intend to raise public awareness about the grave effects of dog waste when it is not disposed of properly, and to maximize our arsenal of resources to address this formidable challenge."

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"Doggie-Bags(R) offers America's 80 million dog owners a low-cost, easy-to-use and effective way to dispose of dog's waste with a home-use Doggie-Bags(R) dispenser which includes 200 Doggie-Bags(R) that are 'green' and 100 percent biodegradable," said Mr. Wald. "We've set the standard with our line of Doggie-Bags(R) receptacles for [commercial, as well as individual use](#). One of our established commercial models is an Outdoor Mounted Doggie-Bags(R) Dispenser and the other is a Stand-up Doggie-Bags(R) Dispenser with a built-in Trash Receptacle Unit which is already in use throughout the U.S. and in Europe.

"Our commercial dispensers are designed for use in public parks, at dog parks, at beaches, in campgrounds, at pet-friendly hotels and motels, in airports, at veterinarian offices, at dog-grooming businesses, as well as for dog owners who live in high-rise apartments and condo buildings, as well as many other venues. Where there are dogs, there are Doggie-Bags(R) to eliminate any unsafe conditions."

About Doggie-Bags(R)

Doggie-Bags(R) has been providing a vital service to dog owners and communities all across the country as well as internationally. As the direct manufacturer, our personalized service and attention to detail is what differentiates our products from the competition. Our products are great for condominium projects, sports fields, apartment complexes, hotels or any other place dog owners walk their pets. The beauty of the Doggie-Bags(R) system is that dog owners do not have to remember to bring along anything for picking up after their pets. The terrific part is the dog owners do not have to search for a trash bin, once the deed is done. Fast, simple, easy, and at a cost that is substantially affordable. Our Doggie-Bags(R) Dispenser Stations are 100-percent guaranteed and made from heavy-duty, rust-resistant Galvanized Steel and capable of holding up to 1,000 Doggie-Bags(R). For additional information about Doggie-Bags(R) or for wholesale opportunities, please visit <http://www.doggie-bags.com> or call us toll-free at 877-598-1987. High resolution photos of Doggie-Bags(R) products are available upon request by contacting Todd Appleman at 323/850-7664.

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